

## Application Data Sheet

### Inventor Information

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## Application Information

Title Line One:: METHOD AND APPARATUS FOR ASSOCIATING ON  
DEMAND  
Title Line Two:: CERTAIN SELECTED MEDIA AND VALUE-ADDING  
ELEMENTS  
Total Drawing Sheets:: 24  
Formal Drawings?: Yes  
Application Type:: Utility/Non-Provisional  
Docket Number:: 7887/83891

## Continuity Information

This Application is a:: Continuation No. 3 of  
Application Serial No.: 09/969,114  
Application Filing Date:: October 1, 2001

## Representative Information

Registration Number One::	24,003
Registration Number Two:	22,839
Registration Number Three:	28,903
Registration Number Four:	27,429
Registration Number Five:	25,060
Registration Number Six:	22,053
Registration Number Seven:	27,466
Registration Number Eight:	29,434
Registration Number Nine:	29,054
Registration Number Ten:	29,381
Registration Number Eleven:	34,044
Registration Number Twelve:	27,600
Registration Number Thirteen:	34,137
Registration Number Fourteen:	38,110
Registration Number Fifteen:	39,724
Registration Number Sixteen:	39,021
Registration Number Seventeen:	37,963
Registration Number Eighteen:	37,135
Registration Number Nineteen:	40,604
Registration Number Twenty:	37,435